

Erin E. Gold

erinegold@gmail.com

(734) 645-1504

5803 Kothe Road

Manchester MI, 48158

(Currently on a sabbatical)

EDUCATION

Dickinson College, Carlisle, Pennsylvania

B.A. in International Relations

Concentration: Middle East

Study Abroad: Amman, Jordan

LANGUAGES

Native English

Proficient German

Conversational Arabic

CERTIFICATES

170-Hour TEFL/TESOL Certificate

CLIFTONSTRENGTHS

[Input](#)

[Ideation](#)

[Intellection](#)

[Maximizer](#)

[Connectedness](#)

WORK EXPERIENCE

Researcher & Office Manager — [WolfBrown](#)

Detroit, MI / Aug 2018 – Dec 2022

- Designed and implemented research protocols for qualitative project work
- Conducted exploratory interviews and focus groups for variety of clients
- Prepared written memos and reports to articulate qualitative research findings
- Maintained technical infrastructure of [the Audience Outlook Monitor](#), an applied market research project helping organizations make key decisions during the COVID-19 pandemic
- Coordinated the development and launch of the new WolfBrown website

Event Manager & Bookseller — [Pages Bookshop](#)

Detroit, MI / Mar 2018 – Feb 2022

- Liaised and successfully maintained relationships with local organizations that have resulted in over 20 offsite community events and workshops
- Managed all in-store and virtual events
- Oversaw planning and execution for large (up to 400-person) offsite events

Writing Consultant — [Civilla](#)

Detroit, MI / Oct 2019 – Sep 2020

- Designed and facilitated half-day writing workshop for the entire organization
- Conducted weekly interviews with leadership to collect and synthesize information pertaining to Project Cohere, the redesign of the energy assistance enrollment process in Michigan
- Researched and co-created original content for the 52-page Project Cohere report

Engagement Manager — [Feet in 2 Worlds](#)

Detroit, MI / Mar 2018 – Dec 2018

- Coordinated all aspects of a two-day food journalism workshop, attended by over 40 journalists
- Oversaw all communication channels and created content for newsletter, social media channels, and website

Content Marketer — [Element5 Digital](#)

Royal Oak, MI / Jan 2016 – Jan 2018

- Created award-winning content and executed marketing strategies helping clients increase their website traffic and leads

Outreach Coordinator — [Project 418](#)

Michigan & Haiti / Feb 2015 – Aug 2015

- Devised a communications and marketing strategy for the nonprofit and coordinated benefit concert, attended by nearly 1,000 people

Chapter Coordinator — [Think Unlimited](#)

Amman, Jordan / Oct 2013 – Aug 2014

- Facilitated the launch of an education nonprofit's chapter network through promotion, leadership recruiting, and digital platform development

English Instructor — [AMIDEAST—Tunisia](#)

Sousse, Tunisia / Oct 2012 – Oct 2013

- Designed lesson plans and taught a variety of English language courses, including a 10-week presentation course to professors of Institute Supérieur de Finance et de Fisclité Sousse

INDEPENDENT PROJECTS

Featured Artist — WomxnHouse Detroit

Detroit, MI / 2021

Conceptualized and created [a large hanging installation](#), consisting of 72 stained-glass feathers, to explore and memorialize the things—physical, mental, emotional—that we have lost, let go of, and shed during the COVID-19 pandemic.

Co-Creator — This Not So Retired Life

Detroit, MI / 2018

Co-created a podcast that shared conversations with retirees in an effort to provide a nuanced perspective on what it means to be retired.